



FOR IMMEDIATE RELEASE

NUGEN AUDIO HIGHLIGHTS LOUDNESS TOOLKIT'S NETFLIX-READY WORKFLOWS AT IBC 2019

*Company's Netflix Compliant Solutions Provide
Users with Fast and Reliable Mix Creation*

AMSTERDAM, JULY 25, 2019 – [NUGEN Audio](#)'s Netflix compliance is making quite a splash with post-production audio teams across the globe. Among the many Netflix-focused solutions is its Loudness Toolkit 2.8, which offers essential plug-ins designed for Netflix content creators, as well as those across traditional broadcast and film platforms. NUGEN Audio's Loudness Toolkit, complete with the latest in Netflix compliance, will be presented at **IBC 2019 (Pod F.P37)**.

NUGEN's Loudness Toolkit 2.8 includes support of Netflix's Audio Mix Specifications and Best Practices document, allowing users to easily create Netflix-ready mixes; and they are certainly taking notice. Among NUGEN's many Netflix audio pros is re-recording mixer Tom Marks, who utilizes VisLM, Halo Upmix, ISL, MasterCheck and Visualizer plug-ins, many of which are found within the Loudness Toolkit bundle.

"For a show on Netflix, there are two loudness numbers that are important to hit," says Marks. "The first is True Peak. You need to limit your mix with a True Peak limiter, and this is where NUGEN's ISL limiter is required. The second is your LKFS number. This Netflix spec helps to maintain dialogue levels across a wide range of content. With NUGEN's VisLM, you can load in the Netflix preset and start mixing."

A combination of three highly versatile plug-ins, the Loudness Toolkit includes the VisLM loudness meter, ISL limiter and LM-Correct quick-fix tool, as well as supporting native 7.1.2 audio processing and loudness parameters for advanced loudness control and dialogue consistency. The enhanced toolkit also now includes the DynApt extension, which offers immediate correction of LRA and dynamics while preserving dialogue intelligibility and correctly identifying and respecting intentional dramatic transitions. It also provides an updated loudness parameter, Dialogue LRA as well as an added flexibility to simultaneously monitor multiple integrated measures.

"We look forward to meeting with our Loudness Toolkit customers at IBC to hear how the plug-ins are helping them deliver Netflix-ready content," says Paul Tapper, CEO, NUGEN Audio. "This is the first time that we are featuring the updated software at IBC, and we are excited to demonstrate its capabilities to the attending European market."

About NUGEN Audio

NUGEN Audio provides the broadcast and post-production industry's most advanced solutions for surround upmixing and end-to-end loudness management, metering, and correction from content acquisition through to playout. Reflecting the real-world production experience of the NUGEN Audio design team, the company's products make it easier to deliver high-quality, compliant audio while saving time, reducing costs, and preserving the creative process. NUGEN Audio's tools for audio analysis, loudness metering, mixing/mastering, and tracking are used by the world's top names in broadcast, post-production, and music production. For more information, visit nugenaudio.com.

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