



SURVEY RESULTS 2018

# NUGEN Audio survey

Thank you for completing the survey - here are the results!

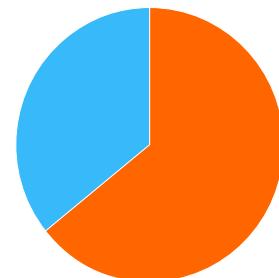


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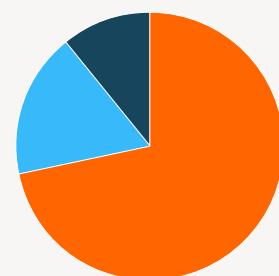
## What is your main DAW operating system?

■ OSX	64.4%
■ Windows	35.6%



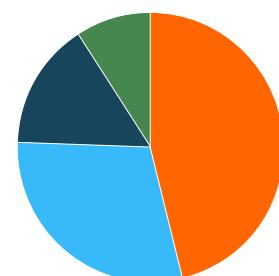
## Which methods of purchase interest you?

■ Purchase outright	71.9%
■ Rent to own	17.3%
■ Subscription	10.8%



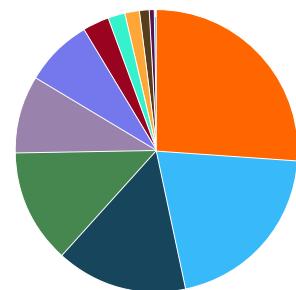
## Which methods of copy protection do you prefer?

■ iLok	46.3%
■ Challenge response/ license code	29.4%
■ Cloud based	15.2%
■ Floating license/ server based	9.1%



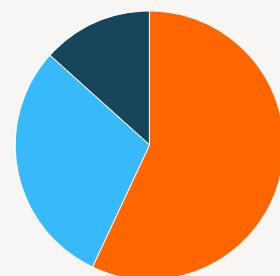
## I use audio plugins for...

■ Mix	26.4%
■ Mastering	20.5%
■ Recording	15.0%
■ Sound design	12.9%
■ Sound for picture	9.0%
■ Restoration	7.9%
■ Live sound	2.9%
■ Ambisonic audio	1.9%
■ Dolby atmos	1.7%
■ VR	1.3%
■ Other	0.6%



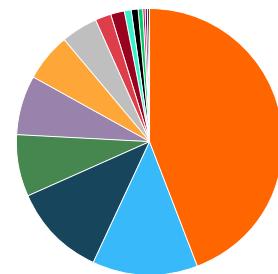
## How would you prefer to receive your plugins?

■ Individual download	57.2%
■ Application manager	29.7%
■ Installer containing all plugins	13.2%



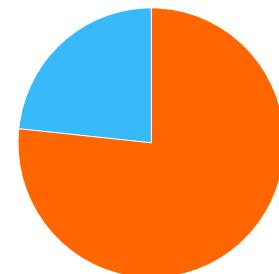
## What is your main DAW/editor?

■ Pro Tools	44.3%
■ Logic	12.7%
■ Cubase	11.5%
■ Studio One	7.6%
■ Ableton	7.1%
■ Other	5.8%
■ Reaper	4.4%
■ FL Studio	1.9%
■ Nuendo	1.8%
■ Wavelab	0.9%
■ Samplitude	0.7%
■ Audition	0.5%
■ Sequoia	0.4%
■ Premiere Pro	0.3%
■ Media Composer	0.2%



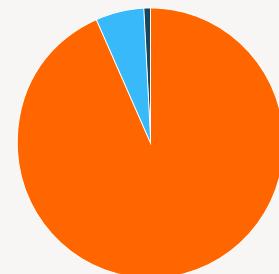
## Would you be happy for your plugin to auto-version check at a user definable time?

<span style="color: orange;">■</span>	Yes	76.7%
<span style="color: lightblue;">■</span>	No	23.3%



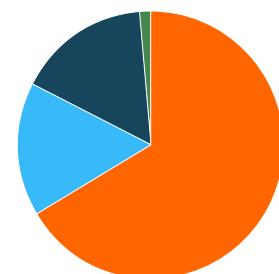
## What make is the processor in your main DAW machine?

<span style="color: orange;">■</span>	Intel	93.6%
<span style="color: lightblue;">■</span>	AMD	5.6%
<span style="color: darkblue;">■</span>	Other	0.8%



## How much memory (RAM) does your main DAW machine have?

<span style="color: orange;">■</span>	8.1 to 16 GB	66.5%
<span style="color: lightblue;">■</span>	4 to 8 GB	16.2%
<span style="color: darkblue;">■</span>	Other	16.2%
<span style="color: green;">■</span>	Less than 4 GB	1.2%





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